Feature Request: Inc preview samples for each track

**April 29, 2022**

# **OBJECTIVE**

Enable the functionality to provide end users with a preview of the track

# **BACKGROUND**

Providing track previews, or ‘teaser’ tracks, benefits both the consumer and the artist. First, the consumer is afforded a sample of the songs to help determine if they are a match for the consumer’s search. This also encourages the cultural phenomenon of sharing content as major social channels, such as TikTok, utilizes shortened clips to complement video footage. Lastly, this feature benefits the artist as it is geared to make searching and shopping simpler for the consumer. The feature provides transparency, and ultimately trust, in the sales platform.

Further reading: https://www.billboard.com/music/pop/song-teasers-analysis-9560195/

# **TECHNICAL DESIGN**

This feature will require customized requests to the Spotify API that administers audio content. The functionality should be intuitive and responsive to accompany each song as a standard added feature.

# **CAVEATS**

To be revisited during the process of API utility.